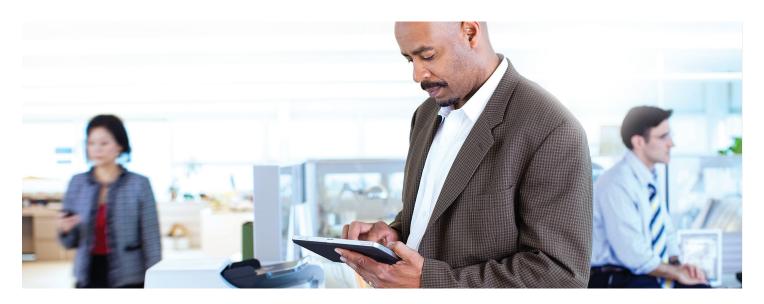
Print where business happens

HP ePrint Enterprise managed mobile printing solution

The merger of mobile devices and cloud services has revolutionized business productivity and innovation. We hold the power of communicating and computing in the palms of our hands, anywhere, anytime. However, even the best-equipped mobile employees find themselves hunting down places to print (and printing assistance) while on the go. Now, HP ePrint Enterprise offers a convenient mobile printing solution that makes it easy for employees to print remotely while also simplifying and strengthening print management and security.



Key benefits

- Print from smartphones, tablets, and laptops
- Helps you manage BYOD challenges
- Easy for employees to stay productive on the go
- No apps or drivers required for users
- Easy to implement—integrates with your existing hardware and workflow solutions
- Lets you set policies for who can print, what you can print, and where
- Secure—data stays behind your firewall

Solution at a glance

HP ePrint Enterprise is a cloud-based mobile printing solution that makes it easy for employees to print from mobile devices to any registered printer on your networks, 1 along with thousands of HP ePrint Public Print Locations. 2 The solution is easy to manage and secure, and scales to meet the demands of any enterprise.

Printing access to keep pace with business

When employees can print documents securely and easily on the go, your business is more productive and can meet client demands more efficiently. With HP ePrint Enterprise, employees can print from smartphones, laptops, tablets, or email accounts to your organization's networked printers or to thousands of HP ePrint Public Print Locations.

Enhanced data security and control with Good Technology³

Available in HP ePrint Enterprise 2.2, the HP ePrint Enterprise for Good app™ keeps your employees connected securely to the enterprise server without a VPN, and allows them to print from Good for Enterprise™ and

the suite of Good apps. Good Dynamics™ technology places data in a secure container, preventing contact with the open Internet and personal apps. IT can remotely wipe data, revoke access, and control and customize individual app features using Good Dynamics.

Versatile and widespread printing access

Employees can print documents from any email-capable device;⁴ from the HP ePrint Enterprise app for Android™, Apple®, or Blackberry®; and from the HP ePrint Mobile Driver for laptops and tablets. Nearly every file type is supported. Plus, HP ePrint Enterprise is a driverless solution, so employees can print to all networked printers—including both HP and non-HP models.

Print with ease

It's easy for employees to find a compatible printer. They can search for the nearest networked printer using the app's context-based printer directory, or they can tap into their mobile device's GPS search functions to find close-by HP ePrint Public Print Locations. You can also give guests temporary access to networked printers while still maintaining security safeguards.

HP ePrint Enterprise, an easy-to-use mobile printing solution with the security features your company requires



1. Select the content you want to print.

From your mobile device, choose what you want to print.

2. Select a printer.

Search for and choose a printer, using keywords or your mobile device's "Near Me" GPS capabilities to find the most convenient printer. Use either the HP ePrint Enterprise app or email-to-print capabilities.

Printers on your network

3. Hit print.

Select the printer and hit print. Documents are processed within your company's private cloud using HP ePrint Enterprise software, and will then will be sent to the designated printer or print server queue.

4. Get confirmation and retrieve your documents.

You'll receive a confirmation notice of your print job. Pick up your document at the device.



Application support for BlackBerry®, Apple®, and Android™ mobile devices.1 Plus, enhanced print security and IT control via the HP ePrint Enterprise for Good app™.

Command printing policies and security

HP ePrint Enterprise allows your organization to control which printers are available to HP ePrint users by defining printer security policies for users and groups. Other security and print management features include:

- Enterprise-level security safeguards—Manage robust security systems and integrate with your company's pull- and PIN-printing solutions.
- Database synchronization—Leverage your existing user database by automatically syncing with existing LDAP organizational databases or manually synchronizing using a CSV file.
- Ready-to-print rendering support—Save time by designating file formats that will be sent and rendered directly at the printer port rather than the server.
- Advanced licensing functions—Expand licenses, share them among multiple deployments, and track their use.

To learn more, visit hp.com/go/eprintenterprise

- 1 HP ePrint Enterprise requires HP ePrint Enterprise server software. App-based option requires Internet- and email-capable BlackBerry® smartphone OS 4.5 or newer, iPhone® 3G or newer, iPad® and iPod touch® (2nd gen) devices running iOS 4.2 or later, or Android™ devices running version 2.1, 2.2, and 2.3, with separately purchased wireless Internet service and the HP ePrint Enterprise app. Email-based option requires any email-capable device and authorized email address. Solution works with PCL5/6, PCL3, and PCL3GUI printers
- 2 Use of HP ePrint Enterprise app at HP ePrint Public Print Locations requires an Internet- and email-capable smartphone or tablet with separately purchased wireless Internet service. Availability and cost of printing vary by location. Visit hp.com/go/eprintmobile for supported smartphone and tablet operating systems.
- 3 Use of the HP ePrint Enterprise for Good app™ and the integration between HP ePrint Enterprise and Good Technology requires license of Good for Enterprise™ and Good Dynamics™.
- 4 Email-to-print feature works with any Internet- and email-capable device from a company email address to networked printers with the deployment of HP ePrint Enterprise.

HP three-part approach

HP helps you better serve your customers by accelerating business processes, improving the flow and use of information, and reducing costs. Working together, we assess, deploy, and manage your imaging and printing system—tailoring it for where and when business happens.

Optimize infrastructure

Balance your total digital and hard-copy communication costs with your need for convenient user access and productivity.

Manage environment

Maintain end-to-end visibility and control of devices, content, and workflows.

Improve workflow

Capture, connect, and communicate information with smart process automation and dynamic content personalization.

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